



NEW VICTORIES

for a Safer, Healthier, and More
Resilient San Francisco Bay

2015 ANNUAL REPORT



A MESSAGE FROM BAYKEEPER'S EXECUTIVE DIRECTOR

Inspired to Protect the Bay

It has been an honor to take the helm as San Francisco Baykeeper's Executive Director this year. One of the greatest joys of this job is heading up our regular Bay boat patrols. The open-water views are breathtaking. Seals and porpoises swim alongside us. Cormorants and brown pelicans fish for salty snacks. Swimmers, sailors, paddlers, and kayakers wave hello. Shoreline hikers, ferry commuters, anglers, and beach goers give us an appreciative thumbs up. And operators at industrial facilities eye us apprehensively. It's an exhilarating way to see firsthand that Baykeeper's work is making the Bay healthier and more vibrant.

The best part of boat patrols is bringing along our supporters and biggest fans. Your love of the Bay and enthusiasm for Baykeeper inspire me every day. Behind all our work and behind every victory are supporters like you.

Because of your support, Baykeeper is the Bay Area's leader on preventing pollution in San Francisco Bay. We are reducing contamination from the Bay's biggest pollution sources, including industrial pollution, coal and oil, and runoff from city streets. And we're developing solutions to prepare the Bay for sea level rise.

Thank you so much for investing in Baykeeper's progress over the past year. With your help, we're building tremendous momentum toward a cleaner and healthier San Francisco Bay, where recreation is safe, wildlife thrives, and shorelines are protected.

A handwritten signature in blue ink, reading "Sejal Choksi-Chugh".

Sejal Choksi-Chugh,
Baykeeper Executive Director



MAKING SAN FRANCISCO BAY SAFER, HEALTHIER, AND MORE RESILIENT



SAFER FOR RECREATION



Baykeeper's legal actions have required 29 polluting industrial facilities to reduce toxic contaminated runoff into the Bay, to protect fish and wildlife.



Baykeeper is holding San Jose accountable for cleaning up its polluted runoff, so that birds and swimmers will be safe from trash and bacteria contamination of the Bay.



Baykeeper is stopping oil industry plans to expand local refineries and ship more oil by train to the Bay Area.



Baykeeper is challenging coal export terminals that would lead to long trains shedding toxic coal dust into the Bay and local communities.



Baykeeper has compelled 20 Bay Area cities to upgrade their sewer systems to keep sewage spills and overflows out of the Bay, making the water cleaner for recreation.



Baykeeper investigated a sticky toxic “mystery goo” spilled into the Bay in January, and coordinated with wildlife rescue nonprofits to find and rescue hundreds of injured birds.

HEALTHIER FOR WILDLIFE

MORE RESILIENT TO SEA LEVEL RISE

Baykeeper is opposing excessive sand mining from the Bay's floor and wasteful dumping of clean dredged sediment. We are advocating to keep sand and sediment in the Bay, where it can replenish beaches and wetlands to protect against sea level rise.

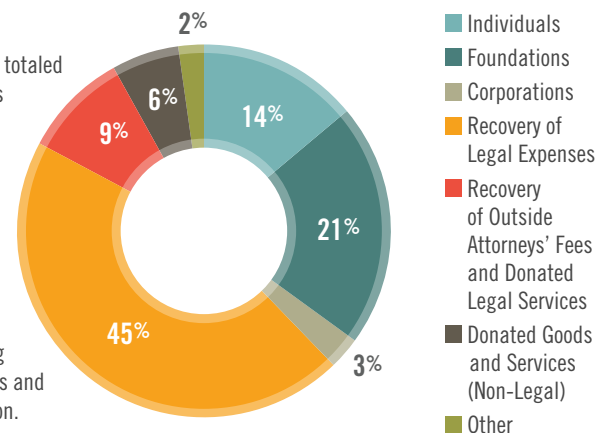
Baykeeper also captured Street View images of the Bay shoreline using a remote-controlled camera boat. Our San Francisco Bay Shore View maps will guide regional planning to better protect the Bay's shorelines from sea level rise and unwise development.



2015 FINANCIAL HIGHLIGHTS JULY 1, 2014 – JUNE 30, 2015

REVENUE

During 2014-15, Baykeeper revenue totaled **\$1,526,902**. Support from generous individuals, foundations, and corporations totaled **\$580,539**. When we settle a lawsuit against a polluter, the Clean Water Act allows Baykeeper to recover the fees and costs of bringing the case and monitoring for reductions in pollution. In 2014-15, we settled a major multi-year lawsuit, recovering **\$692,902** in accumulated staff fees and costs from three years of legal action.



EXPENSES

During 2014-15, Baykeeper expenses totaled **\$1,532,321**. We spent **\$1,048,697 (68%)** on programs to strengthen clean water laws and compel polluters to stop contaminating San Francisco Bay. Since we settled a major multi-year lawsuit this year, this percentage is smaller than in past years. This is because when a legal action is resolved, our accounting practice requires us to deduct past donated

legal services from the current year's program expenses. As Baykeeper continues to secure pro bono legal services and manage a docket of high-impact, multi-year cases to protect San Francisco Bay, this percentage will fluctuate when cases conclude. Baykeeper's other expenses remained stable from last year. We spent **\$299,747 (20%)** on fundraising and **\$183,877 (12%)** on administrative costs.

ADDITIONAL FUNDING GENERATED FOR THE BAY

When Baykeeper secures legally-binding settlements with polluters, to make up for harm caused by past polluting activities, we require polluters to fund projects that benefit San Francisco Bay. In the last 25 years, this endeavor has amounted to more than \$10 million in

funding for other nonprofits' Bay restoration and monitoring work. Recently funded projects include habitat restoration in the watersheds of seven creeks that empty into the South Bay and training for Pinole high school students in scientific creek habitat monitoring.

These figures are preliminary. Baykeeper's full audited financial statements will be available once completed at www.baykeeper.org.

SAN FRANCISCO BAYKEEPER SUPPORTERS

The following donors made gifts to San Francisco Baykeeper between July 1, 2014 and June 30, 2015. We thank them for their generous support and investment in our work to protect San Francisco Bay.

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Page 5: Refinery: Hudson Henry; Coal: Paul K. Anderson; Bird: Cheryl Reynolds, International Bird Rescue.
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Page 9: Bay: Robb Most; Child on bike: Hudson Henry
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